



केन्द्रीय माध्यमिक शिक्षा बोर्ड  
CENTRAL BOARD OF SECONDARY EDUCATION

CBSE/RO-TVPM/DOP/LWC-2018-19

Date: 27-July 2018  
THROUGH EMAIL

The Principals  
All affiliated Schools of the Region  
CBSE Regional Office— Thiruvananthapuram

Sub: National Level Dhai Akhar Letter Writing Campaign for the Financial Year 2018-19-reg  
Ref: Letter no. Phil/10/2018 dated at TVM-33 the 22.06.2018 from Dept. of Posts, Kerala Circle.

Dear Principal,

Please find enclosed herewith a letter from the Office of the Chief Postmaster General, Kerala Circle, Department of Posts, Govt. of India on the subject cited above.

You are requested to give wide publicity to this Circular through your school notice board and other effective means of communication established in your School for communication with students/parents, so as to encourage maximum no. of eligible students to participate in the cited campaign.

Detailed terms of the campaign, theme, eligibility conditions, etc. can be accessed by visiting [www.indiapost.gov.in](http://www.indiapost.gov.in)

Thank you

Yours sincerely,

*Tarun Kumar*

(TARUN KUMAR)  
REGIONAL OFFICER

Encl: As above



भारतीय डाक विभाग  
DEPARTMENT OF POSTS, INDIA

मुख्य पोस्टमास्टर जनरल कार्यालय, केरल परिमंडल, तिरुवनंतपुरम - 695033  
Office of the Chief Postmaster General, Kerala Circle, Thiruvananthapuram -695033

दूरभाष/Tel: 2560728/2560710

ई-मेल/email: cpo.keralapost@gmail.com

Regd.

To

The Regional Director  
CBSE Regional Office  
2<sup>nd</sup> Floor, LIC Building  
Pattom Palace PO

No. Phil/10/2018 dated at TVM-33 the 22.06.2018

Sub: National Level Dhai Akhar Letter Writing Campaign for the Financial Year 2018-19-reg

Sir,

It is very much pleasure to intimate you that Department of Posts is conducting Dhai Akhar National Level Letter Writing Campaign for the year 2018-19 as part of the promotion of Philately. The details of Dhai Akhar Letter Writing Campaign to be held at National Level are as under:-

- I. **Theme:** The theme of the Dhai Akhar Letter Writing Campaign will be “**Letter to my motherland**” inspired by Rabindranath Tagore’s “Amar Desher Mati”. The letter, to be written in English/Hindi/Local Language, may be addressed to Chief Postmaster General of the respective Circles. The Categories for National Level Dhai Akhar Letter Writing Campaign are as follows:

(i) Up to 18 years:-

- (a) Inland Letter Card Category  
(b) Envelope Category

(ii) Above 18 years:-

- (a) Inland Letter Card Category  
(b) Envelope Category

- II. **Word Limit:** The letter can be written on a plain A-4 size paper with a word limit of not more than 1000 words under envelope category, or in an inland Letter Card (I.L.C) with a word limit of not more than 500 words for I.L.C category. Only hand written letters will be accepted

- III. **Permitted Stationery:** The embossed envelope/envelope with required stamp affixed and inland Letter Card (I.L.C) will be the permitted stationery for participating in the campaign

Sd/- (Handwritten signature)



- IV. The letter, in case of rural areas may be brought to the local BO and posted. The BOs will dispatch it to their respective Account Office (HO/SO) duly entered in Account Bag for further dispatch to concerned Circle Office.
- V. **Short listing:** Top three letters in each category will be shortlisted by every Circle and prize will be awarded too these three entries at Circle level. The selected letters at Circle level will be sent to the Directorate for further evaluation in each category at the National Level.
- VI. **Prizes:** The proposed prize money to be given to the winners of Circle Level and National Level Letters in each category are as follows:

**Prize to be given to the winners in each category at Circle Level:**

Prize category	Prize Amount
First prize in each category	Rs. 25,000/- (Rs. Twenty Five Thousand only)
Second prize in each category	Rs. 10,000/- (Rs. Ten thousand only)
Third prize in each category	Rs. 5,000/- (Rs. Five Thousand only)

**Prize to be given to the winners in each category at National Level:**

Prize category	Prize Amount
First prize in each category	Rs. 50,000/- (Rs. Fifty Thousand only)
Second prize in each category	Rs. 25,000/- (Rs. Twenty Five Thousand only)
Third prize in each category	Rs. 10,000/- (Rs. Ten Thousand only)

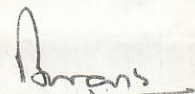
- VII. **Proof of Age:** The participants have to give a certificate of proof of their age on the letter such as "I certify that I am below/above the age of 18 as on 01/01/2018".

In this connection, it is requested to cause to give wide publicity about the scheme among the students in all the schools under your control.

For further details log on to: [www.indiapost.gov.in](http://www.indiapost.gov.in)

With best wishes

Yours faithfully

  
B. Sukumaran Nam  
Assistant Director(Phil)